

Amy Cambridge

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Find me on LinkedIn

Education

Bachelor of Science Double Major: Business Management & Marketing
Northwest Missouri State University – Maryville, Missouri

August 2012
GPA 3.48/ 4.0

Study Abroad: Course in Corporate Leadership
Middelburg Center for Transatlantic Studies – Middelburg, The Netherlands.

June 2011

Work Experience

• **The North Face – Chicago, Illinois**

Stock Supervisor

November 2015 – April 2018

- Maintain a clean, organized and efficient stockroom. Provide training and supervising of the daily activities of stock associates and delegate tasks to associates.
- Accept, acknowledge and audit store shipments and deliveries with proper procedure and documentation. Including documenting and reporting discrepancies.
- Ensure all product is processed correctly to set standards and is placed on the floor in a timely manner.
- Perform transfers of seasonal product send outs, damaged and defective merchandise, complete re-tickets and charge sends. Organize and execute markdowns.
- Take an active role in Loss Prevention as it pertains to shipping/receiving, processing, theft deterrents, etc.

Visual Merchandising Associate

July 2014- November 2015

- Maintained sales floor visual standards and restocked product as needed. Placed new product on the floor as it arrived.
- Assisted with the installation & set up of the monthly windows & seasonal floor set changes.
- Identified key styles and made adjustments to product placement to increase sales.
- Helped train the staff on the merchandising standards.
- Maintained the Visual Merchandising supply area in a neat and efficient manner.

Sales Associate

October 2013 – July 2014

- Provided customers with exceptional customer service that contributes to a positive brand experience and operated Point of Sale system for transactions, returns, exchanges, and price adjustments.
- Participated in continuing education on products & maintained sales floor visual standards.

• **Modern Graffiti Marketing Group – Chicago, Illinois**

Lead Marketing Associate

September 2013-September 2014

- Developed and maintained multiple client's social media presence on various social media platforms.
- Website redesign and maintenance using Wix.
- Wrote blog posts for various clients on a wide range of topics and developed email newsletters and surveys.

• **Retail Merchandising Services – Chicago, Illinois**

Store Representative

September 2013-January 2014

- Visited assigned Target store 3 times a week to complete tasks and audit displays.
- Set product to planogram; restocked and restickered as needed. Kept product area clean and organized.
- Performed other tasks as assigned including display audits and sale preparation.

• **Mulhall's Nursery - Omaha, Nebraska**

Marketing Intern & Associate

May 2012-June 2013

- Managed various social media activities and developed the company's presence on Pinterest and Google Plus.
- Assisted in planning and set up of seminars and events including filming promotional videos, staging the space, and introducing presenters.
- Designed, printed, laminated, distributed, and maintained various sizes and styles of signage to meet each departments needs. Photographed in-store displays and products for use online and in-store signage.
- Assisted with implementation of rebranding project as well as other marketing activities.
- Made updates to company website and Facebook page.